

GeBeJob 綠業 幫你搵好工



UR PLACE 2B LIMITED PROFILE 2017

www.gebejob.com

1.2 Background of GeBe Job

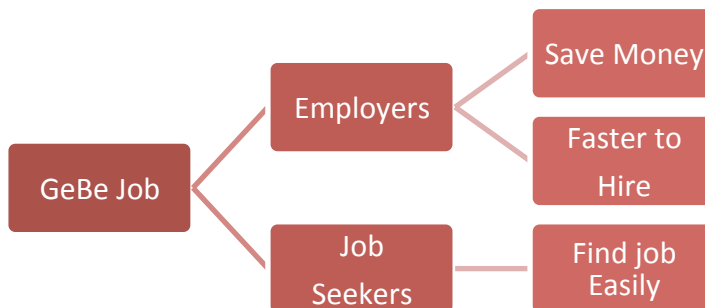
Hong Kong is one of the world most open and dynamic economies. People are now finding it difficult to find jobs. The economy in Hong Kong is looking to turn for the worst. In Hong Kong, there are about 320,000 small and medium enterprises (SMEs). These enterprises constitute over 98% of Hong Kong business establishments and employ about 46% of Hong Kong workforce in the private sector. These vitality and business performance are of crucial importance to the development of Hong Kong economy (Trade and industry department Registry – SMEs).

Lots of companies go bankrupt or downsizing recently in Hong Kong due to the economy. The GDP was dropped from 678,587 million to 627,383 million from 2016 to 2017 together with overall average staff turnover rate for the second half of 2016 was 10.5% (Census and Statistics Department, HKGDP). Lots of companies are not only moving away from traditional forms of recruitment advertising, but also are looking for new ways to recruit the right staff to save money.

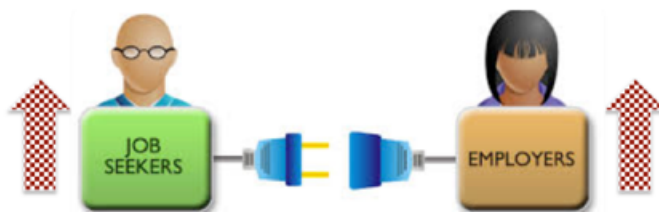
In 2016, a local Hong Kong Entrepreneur, Mr. Chow Chun Sum Sam at the age of 31, developed recruitment platform called GeBe Job which was operating by UR PLACE 2B Limited.

GeBe Job, www.gebejob.com is one of the best recruitment platforms in Asia. Lots of companies are moving away from traditional forms of recruitment advertising to save time & money.

GeBe Job is a completely new way to help companies find the right staff, and help the job seekers to find the right job within a much shorter period of time. Much more proactive than the traditional recruitment platforms with a much better result at a lower cost.



And it is looking to be one of the biggest recruitment platforms in Asia. More than 10,000 companies and 60,000 job seekers have already registered in 2017 and looking to expand into Australia and Singapore in 2018.



The website is gaining a lot of attention for Hong Kong investors but as yet not seeded any investment.